

# What is YANA ?



## Uses for YANA



### Institution Specific

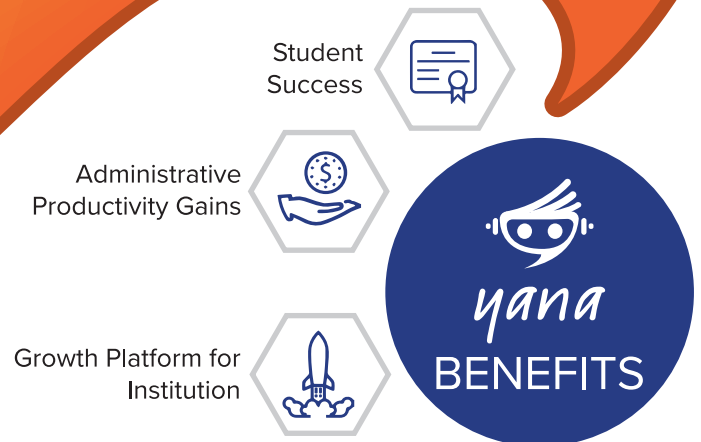
- Housing
- Admissions
- Financial Aid
- Campus Events
- IT Support



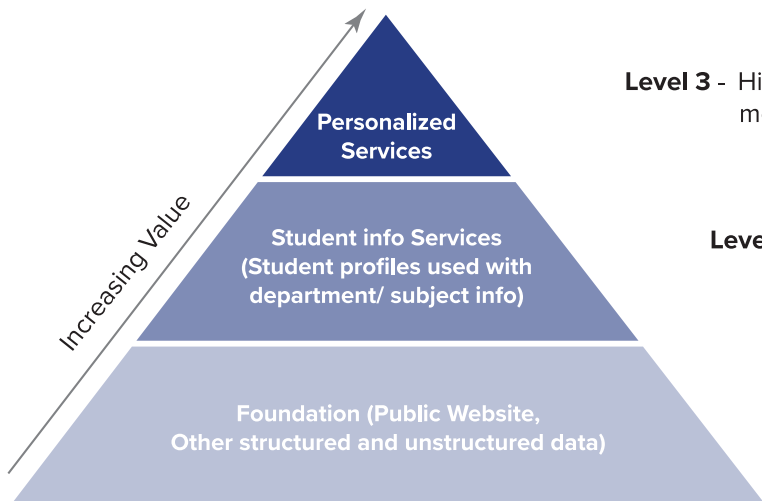
### Student Specific

- Homework assignments
- Academic advising
- Register for classes
- Pay fees

# How YANA provides value in Higher Ed



# The YANA Deployment Model accelerates time to value



**Level 3** - Highly personalized services based on conversational intent models. Digital assistant capabilities in product road map

**Level 2** - Specific to student and administrative area, built with conversational models that capture user intent

**Level 1** - Fixed price for basic services. Deployed in less than 4 weeks

## The YANA advantage



**Impacts  
all Departments**



**Scalable  
Platform**



**Easey  
to Integrate**



**AI for  
Learning Support**



**ThoughtFocus  
HE Experience**

## Top 10 reasons to consider YANA



**Industrial strength AI  
platform and multiple  
interfaces**



**Proactive  
engagement to  
prompt action**



**Supports dozens of  
languages**



**Analytics  
dashboards**



**Multiple  
administrative areas  
covered**



**Secure data meets  
FERPA standards**



**Integrates and syncs  
with university  
systems**



**Flexible  
deployment  
options**



**Rapid time to  
value**



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# YANA Technology

